THE COMMUNICATOR KEYPAD AND QUESTION WIZARD SOFTWARE

MORE THAN AN AUDIENCE RESPONSE SYSTEM

FACT SHEET

Engage and communicate more effectively with your audience using interactive presentations created in PowerPoint®.

The key to a successful conference or training event is maintaining a high level of audience participation, comprehension and knowledge retention.

Our interactive Question Wizard and multifunctional Communicator keypads will transform your audience from passive observers to active participants and increase their ability to retain key information.

This market-leading technology has been successfully utilised worldwide at over 10,000 interactive events over the past 15 years.

ENGAGE YOUR AUDIENCE EFFECTIVELY

Increase engagement at your event by displaying audience voting results instantly to all attendees. Irrespective of the size of your event, Question Wizard will allow you to gather instant feedback data, assess knowledge, enhance learning and canvass opinion from your audience more effectively.

GREATER FLEXIBILITY AND CONTROL

Instantly address problem areas for your audience and reinforce important facts and messages to ensure they are fully understood. Question Wizard enables you to view trends and shifts in opinion throughout your event.

ACCURATELY MEASURE THE SUCCESS OF YOUR EVENT

Evaluate the effectiveness of your event by measuring and comparing knowledge levels before and after each session. All responses can be broken down by various demographics, enabling you to gather quality information about your participants.

GENERATE VALUABLE DATA

The simplicity and anonymity (if required) of the keypads encourages participation from a higher percentage of your attendees – giving you an immediate insight into the honest thoughts and opinions of your audience for more reliable results.

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QUESTION STYLES

Ask questions in a wide variety of formats: including multiple choice, value, rating, prioritisation, text response, XY Matrix and resolution voting.

Question slides can be customised to match your event branding.

MICROPHONES

Provide audience members with the opportunity to speak at events using microphones built into their keypads. Also available is a Microphone Queuing system that will effectively manage Q&A sessions by identifying speakers and placing them in a virtual queue.

SMARTCARDS

Identify audience responses using personal Smartcards, linked to each user, that record each participant's responses throughout the event.

TEXT MESSAGING

Communicate with your audience via text messages. Send messages to your audience or, when numeric responses cannot provide enough detail, allow participants to use their keypads to text in responses – these can then be displayed live on screen.

QUIZZES

Motivate your audience with fun and exciting interactive quizzes. Time your audience's responses, for example 'fastest finger' and calculate individual team scores for live display. You can even create interactive scoreboards and countdown clocks to suit the theme of your conference or event.

STORED RESPONSE

An alternative approach to conventional live voting, Stored Response provides greater flexibility by allowing your audience to leave the main meeting room and answer questions in multiple locations. Participants do not have to vote simultaneously. Instead they are able to vote independently, at their own pace; ideal for surveying large numbers of delegates who cannot all arrive and leave at the same time.

Participants' responses are saved in the memory of the Communicator and can be instantly downloaded to a database on their return to the main meeting room or at a time convenient to you.

DATA ANALYSIS

Analyse data instantly or post event, including demographic splits of voting results and comparisons across multiple events.

"This is an excellent tool to engage and get information. We work with people who are often at saturation point with questions so this is a new way to motivate them."
The Brain and Spine Foundation